



VOICE

of the

SALT VALLEY

LAKES 2011

Published by the

VOICE NEWS

In cooperation with **NE Game & Parks & Lower Platte South NRD**

NEBRASKA
— GAME PARKS



Memorial Weekend

Special Edition-25th year

Distributed Thursday, May 26, 2011

Early Bird Deadline - Friday, April 22

See reverse for a special offer!

Advertising & Community Calendar
of Events **Deadline - Friday, May 6**

Over 8,000
of the 40+ page guide will be
printed & distributed **FREE!**

Nature Photo Contest - Ask for Details!

**The Salt Valley Lake Guide
is posted to our website,
www.voicenewsnebraska.com
for easy reference all year long.**

25th
Annual

VOICE OF THE SALT VALLEY LAKES 2011 RATES

Full Page • 7" wide x 10" high

\$380.00 Blk./Whit. \$460.00 Full Color

Half Page • 7" x 5" or 3.5" x 10"

\$210.00 Blk./Whit. \$290.00 Full Color

Quarter Page • 3.5" x 5"

\$130.00 Blk./Whit. \$170.00 Full Color

Eighth Page • 3.5" x 2.5"

\$80.00 Blk./Whit. \$120.00 Full Color

Advertising Deadline - Friday, May 6



Have your ad
placed & your ad
copy turned in by
Fri., Apr. 22

Get your ad

1/2 PRICE

in the VOICE

May 19 or June 2

*same ad with no copy changes

- Over 8,000 will be printed and distributed *FREE* at the parks, local businesses, State Game and Parks, Natural Resources Districts, the Lincoln-Lancaster County Visitors Bureau, Johnson and Otoe County Chambers of Commerce, and the Crete and Beatrice Chamber of Commerce Offices; half of those copies will be inserted into the VOICE May 26th issue.
- The VOICE of the Salt Valley Lakes is read by local people and visitors from Lincoln and across the state and nation looking for dining, entertainment, community events, supplies and shopping opportunities in the area.